



# Entrepreneurship Development Cell

NARAYANA ENGINEERING COLLEGE:NELLORE

## **REPORT ON ENTREPRENEURSHIP AWARENESS PROGRAMME Dated 27-08-2019.**

**Name of the speaker: Mr. Raj Kamal, Deputy Manager, National Small Industries Corporation, Vijayawada.**

**Date: 27-09-2019**

**Venue: Kowtilya seminar hall, C-Block.**

The Entrepreneurship Development Cell (EDC) organized an interactive session for the second year MBA students on 27-09-2019, by inviting Mr. Raj Kamal, Deputy Manager, National Small Industries Corporation, Vijayawada.

Mr. Raj Kamal, his interaction with the students explained the role of entrepreneurship and the importance it has in the economic development of the country. During his lecture, he has shown the photo images of many successful entrepreneurs and explained about their innovative ideas of introducing and manufacturing of various products.



He also explained the students about the facilities offered by the governments in encouraging the new entrepreneurs and the ways and means of utilizing them effectively. The students interacted with him freely and raised many doubts about the competitive environment and the possibility of success in the markets. He quoted many live examples of successful entrepreneurs and encouraged them to become job creators. Nearly 105 students participated in the programme.



