

NARAYANA ENGINEERING COLLEGE::NELLORE
Muthukur Road, Nellore-524004
DEPARTMENT OF MBA
List of journals and publications

Academic Year 2019 – 20			
Department of the faculty	Title of paper	Name of the Author(s)	Name of journal
MBA	A STUDY ON EFFECTIVENESS OF PERFORMANCE APPRAISAL SYSTEM WITH REFERENCE TO RAF INFOTECH LTD, CHENNAI.	Dr R Vani	International Conference On Engineering Science Technology And Management ICESTM-2020 25th April, 2020 ISBN – "978-81-937313-3-8"
MBA	A STUDY ON COMPENSATION WAGE AND SALARY ADMINISTRATION	D SUMALALITHA, SD SHALIMA	International Conference On Engineering Science Technology And Management ICESTM-2020 25th April, 2020 ISBN – "978-81-937313-3-8"
MBA	CUSTOMER RELATIONSHIP MANAGEMENT IN THE INDUSTRY	Dr R Vani	International Conference On Engineering Science Technology And Management ICESTM-2020 25th April, 2020 ISBN – "978-81-937313-3-8"
MBA	A STUDY ON REVIEW AND EVOLUTION OF CORPORATE SOCIAL RESPONSIBILITY	I.V. GIRISH KUMAR, K SREENIVASULU REDDY	International Conference On Engineering Science Technology And Management ICESTM-2020 25th April, 2020 ISBN – "978-81-937313-3-8"

Academic Year 2020 – 21

MBA	A STUDY ON EMPLOYEE SATISFACTION ON WELFARE FACILITIES“WITH REFERENCE TO TIRUPATI CONTAINERS PVT LTD, TIRUPATI	Dr R Vani	Journal of Interdisciplinary Cycle Research Volume XII, Issue IX, September/2020 ISSN NO: 0022-1945
MBA	A STUDY ON EMPLOYEE JOB SATISFACTION JP INFOTECH,CHENNAI	Mrs. D. Sumalalitha	Journal of Interdisciplinary Cycle Research Volume XII, Issue IX, September/2020 ISSN NO: 0022-1945
MBA	A STUDY ON CUSTOMER BENEFITS ON MUTUAL FUNDS WITH REFERENCE TO KARVY STOCK BROKING, NELLOR.	Mr. I.V.GIRISH KUMAR, D VENU GOPAL REDDY	Journal of Interdisciplinary Cycle Research Volume XII, Issue IX, September/2020 ISSN NO: 0022-1945
MBA	A STUDY ON WORKING CAPITAL MANAGEMEN WITH REFERENCE TO KLASSIC MARKETING, NELLORE	Mr. I.V.GIRISH KUMAR	Science, Technology and Development Volume IX Issue IX SEPTEMBER 2020 ISSN : 0950-0707
MBA	A STUDY ON WORKING CAPITAL MANAGEMENTOF HINDUSTAN COCO COLA BEVERAGES PVT LTD	Mr. K. Sreenivasulu Reddy	Science, Technology and Development Volume IX Issue IX SEPTEMBER 2020 ISSN : 0950-0707