



NARAYANA ENGINEERING COLLEGE::NELLORE

Muthukur Road, Nellore-524004

Approved by AICTE and Permanently Affiliated to JNTUA, Ananthapuramu,

An ISO 9001:2015 Certified Institution,

Recognized by UGC U/S 2(f) & 12(B) and "A" grade by Govt. of AP.

DEPARTMENT OF MANAGEMENT STUDIES CONFERENCE

ETIBC REPORT

The International conference on *The Emerging Trends in Business and Commerce (ETiBC-2018)* Organized by Department of Management Narayana Engineering College, Nellore on October 6th, 2018. This conference provided a very productive and fruitful discussions and presentations. The International Conference got immense response from various quarters. The academicians and management professionals, research fellows of various Universities, students in the upcoming stage in the Business Management and Commerce field , resource persons of great respect and repute all responded very well and their cooperation went a long way in the remarkable success of this event.

As stated earlier about the response, the International Conference received 190 plus registrations and 200 full length papers, along with abstracts which were published in the four volumes with ISBN. Papers and abstracts were received from South Africa, Nepal, Ethiopia and Malaysia. The papers were presented on a wide variety of specializations which is a welcome feature of this one day endeavour. Though the department is in its formative years, the blessings of our honourable Founder Chairman Dr Ponguru Narayana garu, Narayana Group of Educational Institutions, Managing Director Ms Sharani Ponguru garu, Mr R sambasiva Rao Garu, Registrar, NEPC, Dr A V S Prasad garu, Director, NEPC and the principal Dr G Sreenivasulu Reddy garu and their well-wishings made this event a pioneering effort and a memorable one.



