

Department of MBA

Orientation Program Report

The department of MBA, Narayana Engineering College, Nellore conducted orientation programme for 13th batch MBA students in visvesvaraya auditorium on 28-08-2019. The programme starts with prayer song followed by lighting of the lamp. C. Shanath Kumar, Corporate consultant, Bangalore acted as a chief guest for the programme.

The programme starts with the speech about the importance of MBA and what are the various opportunities to the students in their career. Dr. K. Sai Kumar, HOD department of MBA delivered about the course curriculum to the students. Dr. G. Dhananjhay, Advisor for department of MBA addressed the gathering and delivered the importance of various specializations in MBA and their opportunities. Later the department faculty introduced themselves about their experience and expertisims.

Passed out students shared their experiences about Department of MBA in Narayana Engineering College, Nellore. Pursuing students of MBA shared about various activities and programmes conducted in the department of MBA.

Mr. C. Shanath Kumar the chief guest of the programme interacted with the students about Data Analytics is the science of analyzing raw data in order to make conclusions about that information. Many of the techniques and processes of data analytics have been automated into mechanical processes and algorithms that work over raw data for human consumption.

Mr. C. Shanath Kumar chief guest of the programme felicitated by Dr. G. Dhananjhay, Dr. K. Sai Kumar and faculty members. Finally vote of thanks was proposed by Sd. Shalima, Asst. Professor, Department of MBA.

Nearly 60 students attended the program. All the students actively participated in the programme and interacted with the chief guest actively.



Lamp Lightening by the Resource persons and HOD's various department



Delivering the Speech by Dr. G. Dhananjay



Speech by the Chief Guest Mr. C. Shanath Kumar



Students attended the programme



Felicitating the Chief Guest



13th Batch MBA with Honorable Chief Guest