

# **NARAYANA ENGINEERING COLLEGE : NELLORE**

## **DEPARTMENT OF MANAGEMENT STUDIES**

### **FDP**

The Department of Management Studies, Narayana Engineering College, Nellore conducted a One Week FDP on 24-01-2019 on the topic “HOW TO WRITE AND PUBLISH A RESEARCH PAPER” for this program Dr. I. Lokanadh Reddy, Professor , University of Hyderabad and Mr. Vijaya Reddy, Solution Sales Manager, ELSEVER acted as a resource. In this regard Convener, HODMBA, Principal inaugurated the session with lamp lightning and handed over the session to the resource persons provide their valuable lecture on Research and Publication of articles in various journals more than 200 faculties, Research Scholars, Academicians participated in the program and gain the knowledge.





### **A Brief Description of the Event :**

The department of managerial studies in Narayana Engineering college, Nellore is named for conducting different programs to encourage students and faculty in every aspect.

In the history of this college, One of the best event organized by MBA dept is “FDP on How to Write and Publish a Research Paper” from January 19<sup>th</sup>, 2019 to January 24<sup>th</sup>, 2019 in association with ELSEVIER Scopus. Where this event is attended by 60 members who are research scholars, Associate professors and faculty members.

The convener of the event is Dr. GangineniDhanunjay garu, Advisor of MBA dept, Narayana Engineering College, Nellore, Dr. K. Sai kumar garu, HOD of MBA dept, Narayana Engineering College, Nellore, Organising Secretary Dr. K. Vijaya Nirmala garu, Associative professor in Narayana Engineering College, Nellore and the student coordinators acted as the backbone for this event.

One of the big reason behind the huge response is the Resource persons who leaded the event i.e., Dr.K.Lokanandha Reddy Irala Garu, Associate professor in University of Hyderabad and Mr. Vijay Reddy Garu, Solution sales manager in ELSEVIER.

### **SCHEDULE OF THE PROGRAMME**

The event was started with the great welcome to the resource persons and dignitaries which was continued with lightening the lamp.

Since the event is organized for five days, every aspect is covered by the resource persons.

#### **1<sup>st</sup> day:**

The first day event is carried out by Mr.K.Lokanandha Reddy Irala garu, Associate professor in University of Hyderabad .The lecture contains the overview of Research and Paper writing which includes the basics of Paper writing.

#### **2<sup>nd</sup> day:**

The lecture was headed by Mr.Vijay Reddy, Solution sales manager in ELSEVIER. The key concept of lecture is Method-Results and Discussion (IMRaD) Framework.

### **3<sup>rd</sup> day:**

Dr.Lokanandha Reddy Irala garu took over the session and discussed the skills needed to write a survey paper.

### **4<sup>th</sup> day:**

Mr.Vijay Reddy garu and Mr. K.Lokanandha Reddy Irala garu headed the session on the day and carried the session on designing questionnaire.

### **5<sup>th</sup> day:**

The session was headed by Mr.Vijay Reddy garu and topic is “How to write a empirical paper” and continued by discussions and doubt clarification session

As a mark of gratitude the resource persons are felicitated with a bouquet and a shawl by Dr.G. Sreenivasula Reddy garu, Principal of Narayana Engineering College, Nellore. This event is very useful to the people who are interested to write research papers in various topics.

### **PICTURES OF THE EVENT:**



Lightening the lamp during event



K. Sai kumargaru addressing the event



Dr.G.Dhanunaygaru with Resource person



Felicitating resource person



Felicitating the resource person



Welcoming Resource Person

